Industry 101

HIGHER EDUCATION

Higher education includes any education beyond K-12 education. The career paths in higher education are as varied and can range from a position as a professor to working in student affairs. Most professionals in the field share a passion for education and helping young adults while benefitting from the secure and vibrant work environment.

TRENDS & INDUSTRY INFO

Higher education is changing rapidly. With the rise in technology, classes and campus life are evolving to meet those demands. Online learning, which includes flipped classrooms, hybrid classes, online classes, and online degree programs, is a major trend in the higher education arena. The pressure for colleges to prove the return on the rising costs of education is another relevant discussion.

Sample Job Titles

- Program Coordinator
- Public Relations & Marketing Coordinator
- Residence Hall Director
- Admissions Officer
- Adjunct Lecturer
- Research Assistant
- Student Employment Coordinator
- Academic Advisor
- Career Coach/Advisor
- Instructional Specialist
- Technology Manager

FACTS & STATS

$32,140
Average salary in the U.S.

$39,303
Average College graduate salary in the U.S.
What can you do in
HIGHER EDUCATION?

WORK ENVIRONMENT

Resume
The higher education job market is competitive. Because of this, your resume should demonstrate your leadership, involvement in decision-making and passion for students. For faculty positions, a curriculum vitae (CV), which highlights research, publications, licenses, etc., is typically used in place of a resume.

Skills Required
• Passion for education and students
• Communication
• Collaboration
• Patience
• Analytical skills
• Time management
• Resilience
• Presentation skills
• Leadership skills
• Bachelor’s Degree or Advanced Degree (depending on role)

Hiring Processes & Timeline
Hiring processes are run through the University’s Human Resources Department, and they must follow all HR policies and procedures. Because of this, the hiring process can take some time. Universities hire on an as needed basis for different roles, but the university budget can greatly impact hiring.

ON CAMPUS RESOURCES

• University Human Resources
• UMD Department of Counseling, Higher Education, & Special Education -- Higher Education Concentration

OTHER RESOURCES

• Higher Ed Jobs
• Inside Higher Ed
• Academic360
• The Chronicle of Higher Education

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