Host Sites & Descriptions

Some organizations are listed under multiple categories based on interest and industry.

ADVERTISING, COMMUNICATION, PR & MEDIA
BBH
Brand Groupies
Branded Cities
BSTV Entertainment
Freeman
Golin (Account Manager-Consumer, Tech, Lifestyle)
Golin (Senior Manager, Public Relations)
Horizon Media
OBERLAND
The Players’ Tribune
WW (Content Copywriter)
WW (Marketing Associate)

ARCHITECTURE & DESIGN
Reform

COMMUNITY ENGAGEMENT & ADVOCACY
Bronx House Inc
High School for Public Service: Heroes of Tomorrow
New York City Department of Health & Mental Hygiene
Public Prep Network

CONSULTING
RSA Security
Spencer Stuart

CYBERSECURITY, INFORMATION SCIENCE & SOFTWARE DEVELOPMENT
Freeman
RSA Security

DATA ANALYTICS
Freeman

EDUCATION (K-12)
Columbia Grammar and Preparatory School (Science Teacher)
High School for Public Service: Heroes of Tomorrow
KIPP Infinity Middle School
New York City Department of Education – Edward R. Murrow High School (Special Education Teacher)

EVENT PLANNING & MANAGEMENT
Powered by Professionals
WW (Marketing Associate/Events)

FINANCIAL SERVICES, INVESTMENTS & INSURANCE
Boston Partners
CBS Broadcasting (Assoc. Director, Finance)
Revolve Wealth Partners
Tupler Financial

HEALTHCARE & MEDICAL
Allergy and Asthma Care of NY

HIGHER EDUCATION & STUDENT AFFAIRS
Seton Hall University, Hackensack Meridian School of Medicine

HUMAN RESOURCES, RECRUITMENT, & TRAINING
AC Lion
Spencer Stuart

JOURNALISM
The Players’ Tribune
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**INTERN FOR A DAY HOST DESCRIPTIONS**

**in alphabetical order**

**AC Lion, aclion.com**  
**Industry: Business Services**  
253 West 35th Street, New York, NY 10001  
We're a fun, friendly, entrepreneurial digital recruiting company. We help emerging tech and startups find the right talent. We focus on digital marketing, ecommerce, data analytics, sales and business development for lots of cool companies. It's a great place to learn about the job market and how the hiring process works. While shadowing, you will see how the job search process really works—from the hiring side. How people evaluate skills and resumes. How they determine whether someone is a good fit for a particular role. You will hear interviews, assessments, evaluations of companies as well as learn about what some of these startups really do. If you are interested in possibly working at a startup, it's a great way to peek behind the curtain.  
- Interested in all majors; sophomores, juniors, seniors preferred  
- Best days to shadow: Mondays-Fridays

**Allergy and Asthma Care of NY, allergyreliefyc.com**  
**Industry: Healthcare**  
3 NYC Locations: Financial District, Midtown & Gramercy  
Can provide shadowing opportunity for a student interested in healthcare and provide an initial experience in seeing the workings of a large, urban based medical practice. The student should have a strong interest in Medicine and applying to medical school, and/or related fields. A research project is also available that would culminate in a published abstract or the like in a medical journal. Students will gain exposure, insight and feel of a medical practice, common medical conditions and gain exposure to an academic oriented medical practice and have a research opportunity as well.  
- Interested in all majors; freshmen, sophomores, juniors, seniors welcome  
- Best days to shadow: Mondays & Wednesdays; Only available after January 7

**BBH, bartleboglehegarty.com/newyork/**  
**Industry: Advertising**  
32 Avenue of the Americas, 19th fl, New York, NY 10013  
We are Black Sheep thinkers and makers. We exist to help our clients grow by unleashing their most powerful difference in order to make the biggest difference in their business, brand and category. We work with some of the most innovative marketers in the world and are consistently honored with the highest strategic and creative accolades as a result. Our capabilities include brand strategy, identity, and creative development across all media, TV, film and digital production, UX, design and build, digital publishing, social strategy, PR, community management and CRM. All to create brand fame, brand love, advocacy, social and cultural currency, anchored in the digital and e-commerce platforms that create genuine business growth. For students interested in advertising, this experience would offer them the opportunity to witness professionals at work in a renowned, highly creative agency.  
- Interested in all majors; freshmen, sophomores, juniors, seniors welcome  
- Best days to shadow: Mondays-Fridays
Boston Partners, boston-partners.com  
**Industry: Financial Services**

909 Third Ave, New York, NY 1022

We are a hedge fund. Students would observe intensive primary research of US listed public companies including management meetings, financial modeling, and investment idea formulation.

- Interested in business, computer science, and math majors; juniors, seniors preferred
- Best days to shadow: Mondays-Thursdays

Brand Groupies, brandgroupies.com  
**Industry: Communications/Media**

101 Crawford Corners Rd, Holmdel, NJ 07733

Brand Groupies offers brand strategy sessions covering brand identity, creative, social and marketing. We work with local entrepreneurs like Rook Coffee to NYC-based large businesses like Mancini Duffy, an architecture and design firm. Founder Carey Balogh hosts her Brand Groupies Podcast on iTunes where she interviews local entrepreneurs on how they are building and rocking their brands. If a student chooses Brand Groupies, we would discuss their preferred interests to plan the day accordingly around that. We could tape a Podcast that day, with the intern sitting in and taking part, or go through the social media strategy process for particular clients, or even visit clients to experience meeting top brand leaders.

- Interested in all majors; freshmen, sophomores, juniors, seniors welcome
- Best days to shadow: Tuesdays & Thursdays

Branded Cities, brandedcities.com  
**Industry: Advertising**

130 West 42nd Street, New York, NY 10036

Branded Cities operates as a digital and media OOH (Out of Home) company with signage in destinations in the United States. It offers media products that include wallpapers and outdoor media formats; digital signage products; and activation services that are included in media campaigns. The company promotes national and local brands throughout its network of static and digital sign displays. It also provides brandscaping services, which enable brands to reach their consumers. The company was founded in 1996 and is based in Phoenix, Arizona. It has operations in New York, Los Angeles, Chicago, Philadelphia, Denver, Phoenix, Las Vegas, and Canada. Students will gain an understanding of all the different opportunities there are in the advertising digital and static billboard/screen space and where the future is going with Digital OOH.

- Interested in communication, marketing majors; freshmen, sophomores, juniors, seniors welcome
- Best days to shadow: Mondays-Fridays

Bronx House Inc, bronxhouse.org  
**Industry: Sports**

990 Pelham Parkway South, Bronx, NY 10461

Established in 1911, Bronx House is the first and longest-running community center in the Bronx. Our mission, as a community center, is to offer dynamic educational, health, recreational and cultural programs that are enriching and meaningful. Guided by our Jewish communal values and traditions, Bronx House welcomes all people to engage in opportunities to lead a better life. Our programs serve toddlers to seniors. We offer Pre-K for All, aquatics, youth sports, School for Performing Arts, a Teen/Tween Center, fitness and socialization programs for children with special needs, summer camp, and after-school child care. We serve lunch to about 85 seniors each day and provide a myriad of activities to engage seniors and help them age successfully in the community. While we strive to keep our program fees modest, they are out of reach for many area families. Bronx House awards more than $208,000 in scholarships for performing arts, after-school and special needs programs and summer camp. The student will learn how important customer service is in the non profit industry today. They will see the importance of providing services for people in need and how giving some a place to go everyday helps them lead a more productive, longer life (Seniors). They will see the benefit of Afterschool programming and how children become better students because of our help.

- Interested in all majors; freshmen, sophomores, juniors, seniors welcome
- Best days to shadow: Mondays-Thursdays

BSTV Entertainment, bstventertainment.com  
**Industry: Arts**

16 Label St, Montclair, NJ 07042

BSTV Entertainment is a television production company located in Montclair NJ. We produce a number of shows for cable networks. Currently in production on The Kitchen (Food Network), Trisha's Southern Kitchen (Food Network), Beach Bites with Katie Lee (Cooking Channel) and a number of other pilots & digital series. If you are interested in business, television, talent management, editing, food...this would be a good place to investigate any of these interests... We are shooting The Kitchen the week of January 14 so that would be a great week to participate & really see how a television show is shot.

- Interested in all majors; freshmen, sophomores, juniors, seniors welcome
- Best days to shadow: Mondays-Fridays
Cancer Genetics INC, cancergenetics.com  Industry: Biotech & Pharmaceuticals
201 Route 17 North, Rutherford, NJ 07070
CGI performs molecular diagnostic testing for cancer. Students would see the inner workings of a molecular
diagnostics from sample processing to data reporting.
- Interested in all majors; freshmen, sophomores, juniors, seniors welcome
- Best days to shadow: Tuesdays-Thursdays

CBS Broadcasting (Assoc. Director, Finance), cbsnews.com  Industry: Journalism
524 W 57th St, New York, NY 10019
I am in the Finance Group for CBS Broadcasting. In this shadowing experience, students will observe an Associate
Director of Finance. This experience is for finance or accounting majors. I am not a journalist (though I work
frequently with them) so please no Journalism or Political Science majors.
- Interested in accounting & finance majors; freshmen, sophomores, juniors, seniors welcome
- Best days to shadow: Mondays-Fridays; Can only host after January 10

Columbia Grammar and Preparatory School (Science Teacher), cgps.org  Industry: Education
4 W 93rd St, New York, NY 10025
This is a pre-k through 12th grade independent private school in Manhattan. I teach science in both the middle and
high schools. You’ll arrive in time for my 8am homeroom and follow me through my five classes for the day - one 6th,
three 7th, and my high school elective. We’ll have lunch in the cafeteria (the food is actually pretty good!), work in the
faculty room, and, depending on the day, have a lunch duty or module as well. Your day will end at 3pm when school
is over!
- Interested in all majors; freshmen, sophomores, juniors, seniors welcome
- Best days to shadow: Mondays-Fridays

Freeman, freeman.com  Industry: Marketing
21 W 46th St, New York, NY 10036
Freeman is the world’s largest brand experience company. We help our clients design, plan, and deliver immersive
experiences for their most important audiences. Through comprehensive solutions including strategy, creative,
logistics, digital solutions, and event technology, Freeman helps increase engagement and drive business results.
What makes us different is our collaborative culture, intuitive knowledge, global perspective and personalized
approach, gained from our 90 years as an industry leader. Freeman is a family owned company with 90+ locations
worldwide, and over 7,000 employees, 2,000 of which are located outside of the US. As the Director of Strategy &
Data, I am helping define the data-related products and services Freeman offers clients. This winter we will be
focused on launching our data visualization product, as well as working on some data consulting engagements.
Freeman is a giant company that you’ve likely never heard of, but chances are you have been to one of our events.
Some of my favorite examples are Comic Con, CES, SXSW, and Dreamforce, but we also do annual conferences for
many medical associations, etc. We could be working with any one of these clients at the time of shadowing. The
events industry has a little bit of something for everyone. Our team background is a mix of product marketers and
technology consultants. I myself spent the last 7 years at Accenture, mostly in the IT space. If you’re interested in
data, marketing, IT, or even creative agency services, I’d love to host you for a day!
- Interested in all majors; freshmen, sophomores, juniors, seniors welcome
- Best days to shadow: Mondays-Thursdays

Golin (Account Manager-Consumer, Tech, Lifestyle), golin.com  Industry: Communications/Media
909 Third Ave, Fl 9, New York, NY 10022
Golin is an integrated agency with PR, digital and content at our core. Our ambition is to create change through
brave, relevant work worthy of awe, action and awards. By embracing new technologies and pushing creative
boundaries, we help our clients adapt and win in a constantly evolving world. Our practice areas span consumer,
healthcare, corporate and more - and include incredible client partners such as McDonald's, Nintendo, Jet Blue and
Mountain Dew (among others.) At Golin, we do things differently - and students who opt to shadow our team here will
see this firsthand. We had the courage to change our entire structural model, from a hierarchy of generalists to
communities of specialists known as our g4 model which address the dramatic changes in the communications
industry. From explorers (who deliver research and analytics) to connectors (who specialize in media engagement,) students will better understand how our unique roles allow us to deliver powerful, award-winning campaigns for our
clients. Students who have interest in experiencing a full-service agency will greatly benefit from visiting Golin in New
York. They’ll have the opportunity to connect with various team members across specialty groups, and see some of
our work in action. If they may have interest in learning more about a particular field (i.e. - healthcare or digital) we
can also make sure to tailor their experience so that they get the most out of the trip. And, our office is in an incredible
location - ideal for those looking to check out NYC!
- Interested in communication, journalism, marketing, PR, sociology majors; freshmen, sophomores, juniors, seniors welcome
• Best days to shadow: Mondays-Fridays

Golin (Senior Manager, Public Relations), golin.com Industry: Communications/Media
909 Third Ave, Fl 9, New York, NY 10022
Golin is the Relevance Agency: an integrated agency with PR, Digital and Content at its core. With 50 offices around the world and more than 60 years of experience, Golin’s purpose is to create change through relevant, brave work worthy of awe, action and awards. “Go All In” is the agency’s ethos and commitment to bravery over mediocrity. We do things differently. Using our revolutionary g4 model, our specialist communities use proprietary tools to plan and execute powerful campaigns designed to create positive change for our clients. Watch to find out how we Go All In: http://vimeo.com/155709306 - This is an opportunity for students interested in entering a career in public relations, communications and media to experience life and work at PR agency. My specialty and role lies in corporate communications, driving thought leadership, executive and innovation visibility for major brands and tech companies. A day here will showcase how we develop strategic public relations and media campaigns, collaborate with clients and partners, and the inner workings of agency life in the Big Apple.
  • Interested in communication and journalism majors; juniors, seniors preferred
  • Best days to shadow: Mondays-Thursdays

High School for Public Service: Heroes of Tomorrow, highschoolforpublicservice.com Industry: Education
600 Kingston Ave, Brooklyn, NY 11203
With a graduation rate of at least 98% and a 200-hour community service requirement for all of our students, HSPS is quickly becoming a standout school in the heart of urban Brooklyn. Regardless of socioeconomic status or geographic influences, our school is characterized by a culture of learning and high expectations. Our kids are amazing, our staff is dedicated, and our administration is 100% supportive of teachers and students. We work very hard to meet the needs of our diverse learners and provide all students with an opportunity to pursue their interests through a variety of arts, medical, and law courses. Overall, we prove that public education WORKS! If you are interested in becoming a teacher, please come visit us!. Visitors should expect to see a busy high school filled with active and dynamic kids who contribute in a variety of ways to help our school function. From teaching assistants and office helpers to Advisory and upper classmen simply helping younger students find their way, HSPS is characterized by strong interpersonal relationships and connections. We ARE HSPS and we maintain a sense of identity and belonging through our school uniforms. It really is a great place and we hope you’ll come to see for yourself!
  • Interested in all majors; freshmen, sophomores, juniors, seniors welcome
  • Best days to shadow: Mondays-Fridays

Horizon Media, horizonmedia.com Industry: Advertising
75 Varick St Fl 16, New York, NY 10013
Horizon Media, Inc. is a global leader in data-driven media and marketing. The company was founded in 1989, and is headquartered in New York with offices in Los Angeles and Toronto. Students will be a part of sitting in meetings, shadowing my day to day, office tour (we have an awesome office & roof!), learning basic media tools & seeing what being a part of the strategy team is all about here at Horizon!
  • Interested in all majors; freshmen, sophomores, juniors, seniors welcome
  • Best days to shadow: Mondays-Fridays; only available in January

Johnson & Johnson Supply Chain, jnj.com Industry: Consumer Products
199 Grandview Avenue, Skillman, NJ 08558
Our team manages transportation for the US for our Pharma, Medical Device, and Consumer Products businesses. We are a 60 member team responsible for approximately $400MM in freight spend. Students would attend Meetings and conference calls. Meet 1:1 with members of our team. Potentially a distribution center tour in the local area.
  • Interested in all majors; freshmen, sophomores, juniors, seniors welcome
  • Best days to shadow: Mondays-Fridays; Tuesdays-Thursdays

KIPP Infinity Middle School, kippnyc.org Industry: Education
625 W 133rd St, Floor 3, New York, NY 10027
At KIPP (Knowledge is Power Program) we believe in the creation of inspired lives. As part of a national network of 200+ KIPP schools, KIPP NYC schools promise every student the opportunity for a choice-filled life. When we began in one classroom in 1995 in the South Bronx, we promised our first kids and families we'd do whatever it took to teach the character and academic skills needed to succeed. Today, we make the same sacred promise to 6,388 students and alumni on their way to and through college. Keeping good on our promise year in and year out has helped KIPP alumni graduate college at nearly 5X the rate of their peers. In this shadowing experience, students will be placed with the Dean of Upper School & Instructional Coach.
  • Interested in all majors; freshmen, sophomores, juniors, seniors welcome
  • Best days to shadow: Mondays, Tuesdays, Thursdays, Fridays
Law Office of Ronald Nir, newyorknassaucriminaldefense.com Industry: Law
125-10 Queens Boulevard, Suite 15, Kew Gardens, NY 11415
Law Office of Ronald Nir is a general practice law firm with specialties in Criminal Law, Family Law, Commercial Landlord Tenant Law, Civil Defense and Real Estate. The student who wishes to shadow our office should be a listener first and foremost, be interested in the law and legal practice and be quick to learn.
- Interested in all majors; freshmen, sophomores, juniors, seniors welcome
- Best days to shadow: Mondays-Thursdays

Lee & Associates Real Estate, leeassociatesnyc.com Industry: Real Estate
600 Madison Ave, New York, NY 10022
We are a full service commercial real estate company. Students will learn and interact with the following areas: Commercial Office Space, Retail Property Management, Investment Sales.
- Interested in all majors; freshmen, sophomores, juniors, seniors welcome
- Best days to shadow: Tuesdays-Thursdays

Middlesex County Courthouse, njcourts.gov Industry: Law
156 Paterson St, New Brunswick, NJ 08903
I am a Superior Court Judge assigned to complex civil litigation. The intern will shadow me and my law clerk and have an opportunity to observe legal proceedings of interest including criminal, civil and family matters and interact with members of the judiciary and legal professionals. Students who may be interested in the legal profession have the opportunity to observe trials or other legal proceedings. If the student has a particular interest in the legal profession, the observation/interaction may be arranged in that specialized area, e.g., criminal, civil or family.
- Interested in all majors; freshmen, sophomores, juniors, seniors welcome
- Best days to shadow: Mondays-Fridays; Can only host in January

New York City Department of Education – Edward R. Murrow High School Industry: Education
1600 Avenue L, Brooklyn, NY 11230
Edward R. Murrow High School is one of the few remaining large high schools in Brooklyn and arguably the most diverse in the city. With a student body of approximately 4,000 we are known for both our academic and artistic programs. We also have a large population of 700 students with special needs, ranging from those in self-contained non-diploma bound classes to those receiving resource room services with plans to enter college. Students will experience a typical day in the life of a special education teacher in a large urban high school. Education majors, specifically special education majors will benefit most, however, those interested in school social work or being a guidance counselor could also benefit.
- Interested in special education majors; freshmen, sophomores, juniors, seniors preferred
- Best days to shadow: Mondays, Wednesdays, Fridays

New York City Department of Health & Mental Hygiene, www1.nyc.gov/site/doh/index.page Industry: Govt
42-09 28th St, Queens, NY 11101
The New York City Department of Health and Mental Hygiene (DOHMH) created the new Health Access Equity Unit (HAEU) within the Division of Prevention and Primary Care (PPC) to focus on the health and well-being of marginalized populations, with an emphasis on the justice-involved living in the community. HAEU works at the intersection of primary care and public health to ensure that the justice-involved have access to the highest quality healthcare and social services possible. In doing so, DOHMH hopes to elevate the role of public health and healthcare in efforts to reform our criminal justice system. In this shadowing experience, students will observe research, strategy, and implementation regarding public health and policy; development of government program and operations; advice and consulting.
- Interested in all majors; juniors, seniors preferred
- Best days to shadow: Mondays-Fridays

New York Stem Cell Foundation, nyscf.org Industry: Sciences
619 West 54th St, New York, NY 10019
**THIS EXPERIENCE WILL TAKE PLACE ON WEDNESDAY, JANUARY 16. PLEASE ONLY PREFERENCE THIS HOST IF YOU ARE AVAILABLE ON WEDNESDAY, JANUARY 16.**
The mission of The New York Stem Cell Foundation is to cure the major diseases of our time through stem cell research. In addition to conducting innovative stem cell research in our own safe haven laboratories, NYSCF also supports and convenes global stem cell thought leaders and the broader stem cell community – all with the focus on getting to patients. Since our founding in 2005, NYSCF has been able to achieve outsized results in a relatively short period of time thanks to private philanthropy. The NYSCF Research Institute, an independent laboratory, is a non-profit accelerator that serves to bridge the ongoing gap between research institutions and pharmaceutical and biotech companies by reducing the cost, time, and risk that historically inhibit the development of new treatments and cures.
In just over one decade, NYSCF has created not only foundational tools for using stem cells in basic research, but also pioneering technologies that will allow stem cells to be used therapeutically. By pursuing and supporting only the most promising stem cell research and technologies, in our own laboratories and in partnership with leading institutions around the world, NYSCF serves as a catalyst in this transformational field, advancing our mission to accelerate cures for the major diseases of our time.

NYSCF will provide the opportunity for students to visit a state-of-the-art science facility, where they will get an overview of stem cell research, a tour of the NYSCF Laboratory, and have the chance to hear from a variety of NYSCF scientists on a career panel. This experience will be from 10am-11:30am on Wednesday, January 16.
- Interested in all majors; freshmen, sophomores, juniors, seniors welcome
- This experience will take place on Wednesday, January 16, 2019

OBERLAND, thisisoberland.com  
254 Canal St, New York, NY 10013  
Industry: Advertising

We are a full-service boutique advertising agency that focuses on purpose-driven brands. Students will get a look into what an Account Management track in advertising means. You also get to interact with Strategists, Production, and Creatives to see how work gets made at an ad agency.
- Interested in all majors; juniors, seniors preferred
- Best days to shadow: Tuesdays-Fridays

Public Prep Network, publicprep.org  
441 East 148th St, Bronx, NY 10455  
Industry: Education

Public Prep Network is a charter management organization that oversees 5 single-sex tuition-free public charter schools (4 all girls schools and 1 all boys schools). 98% of our students are from low-income families. Our mission is to challenge students to think and work hard every day and to put all students on the path to college completion. In this experience, students will observe canvassing neighborhoods and local organizations looking for new applicants, supporting families with applying to our schools/resolving any school-based issues, visiting classrooms, touring schools.
- Interested in all majors; freshmen, sophomores, juniors, seniors welcome
- Best days to shadow: Mondays-Fridays

Powered by Professionals, poweredbyprofessionals.com  
1460 Broadway – 9th floor, New York, NY 10036  
Industry: Non-Profit

Powered by Professionals (PBP) is a professional fundraising and event management firm that works exclusively with nonprofit organizations in helping them grow their organizations and produce major fundraising events. PBP produces all types of events ranging from Run/Walks, Evening Galas, Concerts, Runway shows and cocktail parties. Other areas where PBP lends a hand is Board development, strategic planning, database management and other technology decisions that the organization comes across. We are a small business that is able to make the world a better by helping different nonprofit organizations succeed. In this shadowing experience, you will learn about entrepreneurship, what it is like to run your own company. You will get to learn about the planning of a major fundraising event. Learn about managing a staff, the marketing of an event, preparing materials, asking for money and learning about strategy within business and nonprofits.
- Interested in all majors; juniors, seniors preferred
- Best days to shadow: Mondays-Fridays

Reform, reformcph.com/us  
22 Waverly Ave, Brooklyn, NY 11205  
Industry: Architecture/Urban Planning

Reform is challenging the traditional kitchen industry by making extraordinary design available at an affordable price. We work with internationally acclaimed architects and designers such as Bjarke Ingels Group, Cecilie Manz, and Norm Architects to create unique kitchen designs. Our company is based in Copenhagen with showrooms in Denmark, Germany and the US and our production facility in Europe. Reform is fast growing startup and as Managing Director I wear a lot of hats with the primary focus on sales & marketing in a design-oriented environment. Students interested in architectural design - particularly in the furniture industry, retail/e-commerce, and startups would all benefit from this experience.
- Interested in all majors; freshmen, sophomores juniors, seniors welcome
- Best days to shadow: Mondays-Fridays

Revolve Wealth Partners, revolvewealth.com  
411 Hackensack Ave, Suite 1005, Hackensack, NJ 07601  
Industry: Financial Services

We are a Registered Investment Advisory firm focused on high net worth clients. We will include students in meetings, research programs and business management opportunities.
- Interested in all majors; freshmen, sophomores juniors, seniors welcome
• Best days to shadow: Mondays-Fridays

RSA Security, rsa.com
2 Penn Plaza, New York, NY 10121
Industry: Cybersecurity

The RSA NetWitness® Platform is an evolved SIEM and threat defense solution engineered to immediately identify high-risk threats on devices, in the cloud and across your virtual enterprise. It automates security processes to reduce attacker dwell time and make analysts more efficient and effective. In this shadowing experience, students will observe the sales motion between an industry leading cyber security software manufacturer and Fortune 1000 customers. This would be a good experience for students interested in Sales/consulting/security software engineering.

• Interested in all majors; freshmen, sophomores juniors, seniors welcome
• Best days to shadow: Mondays-Fridays; Can only host in January

Seton Hall University, Hackensack Meridian School of Medicine, shu.edu/medicine
Industry: Education
340 Kingsland St, Nutley, NJ 07110

Hackensack Meridian School of Medicine at Seton Hall University is a brand new Medical School. We just launched our inaugural class this past July. This opportunity will combine experience in higher education along with the innovation and flexibility of a start-up company. In this experience, students would observe curricula meetings, governance meetings, course support, student affairs, and higher ed governance. This could be beneficial for those in leadership tracks who aspire to careers in higher ed. administration.

• Interested in all majors; freshmen, sophomores juniors, seniors welcome
• Best days to shadow: Tuesdays-Thursdays

Spencer Stuart, spencerstuart.com
Industry: Business Services
277 Park Ave, 32F, New York, NY 10172

Spencer Stuart is a Leadership Consulting firm. Privately held since 1956, the firm has 57 offices, 30 countries and helps address evolving leadership needs through senior-level executive search, board recruitment, board effectiveness, succession planning, in-depth senior management assessment and many other facets of organizational effectiveness. Within the firm there is a growing emphasis on the Leadership Advisory Services, and is focusing on organizational culture and team effectiveness. This will be a unique shadow. My role at Spencer Stuart is with their Innovations Team that is part of the Leadership Advisory groups. A future leader who is interested in learning about change within organizations will experience the array of internal and external tools for promoting change. Half of the time will be to several of my close colleagues from different practices, learning about different roles at Spencer Stuart who work with an array of different industries. The second half will be learning specifically about change models, organizational culture, and how we advise on change. We will touch on Products and technology, but will mostly focus on the content of the products (Leadership and Top Teams) that will be relevant to anyone joining an organization after graduation.

• Interested in all majors; freshmen, sophomores juniors, seniors welcome
• Best days to shadow: Mondays-Thursdays

The Players' Tribune, theplayerstribune.com
Industry: Advertising
601 W. 26th St, Suite 1435, New York, NY 10001

The Players' Tribune is a new age media and publishing company founded by Derek Jeter and dedicated to servicing professional athletes in the modern digital era. We tell authentic stories through the POV of professional athletes, ranging in format from longform editorial pieces to video to podcast and even more. I work in branded content, so my day-to-day responsibilities are mainly focused around responding to brand briefs (understanding the marketing objectives of different companies) and matching them with athletes who share similar passions and interests. By organically integrating professional athletes into a brand's message or thematic, we create natural stories that amplify the brand's marketing campaign. I work hand-in-hand with editorial, sales and production departments, as well as our custom Athlete Relations team, to help shape one of the fastest growing industries in media: branded content. Students interested in journalism, advertising, sports, publishing and production would benefit from this experience.

• Interested in journalism, communication, marketing majors; freshmen, sophomores juniors, seniors welcome
• Best days to shadow: Mondays-Thursdays

Tupler Financial, tupler.com
Industry: Financial Services
674 Route 202/206 Ste 8, Bridgewater, NJ 08807

We are an independent Financial Planning firm. We help families with financial and life planning. We help them with college planning, retirement planning, investment planning, estate planning, career planning and anything else in their financial lives. Find out what a career in financial planning is all about. If you want a career where you can help people, then financial planning may be for you.

• Interested in all majors; freshmen, sophomores juniors, seniors welcome
• Best days to shadow: Tuesdays-Thursdays

WW (formerly Weight Watchers) – 4 Hosts, ww.com

As you may have read, Weight Watchers has been re-imagined. At WW, we inspire healthy habits for real life. For people, families, communities, the world—for everyone. The name WW reflects that we’re becoming the world’s partner in wellness. We will always be the global leader in weight loss, but now WW welcomes anyone who wants to build healthy habits—whether that means eating better, moving more, developing a positive mindset, focusing on weight...or all of the above!

Content Copywriter (675 Avenue of the Americas, New York, NY 10010)

As a copywriter for the Content team, I collaborate cross-functionally on program materials, marketing campaigns, email communications, digital content, social and app copy, web pages, and pilots with the Marketing, PR, eCommerce, Product, Tech, Design, Magazine, Legal, and Science teams. Anyone with an interest in communications, PR, marketing, social media, business, health, engineering, UX, design, legal, and finance has a place here, and I would help introduce them to my colleagues on those teams.

• Interested in all majors; freshmen, sophomores juniors, seniors welcome
• Best days to shadow: Tuesdays-Thursdays

Product Manager, Service Design (675 6th Ave New York, NY 10011)

The mission of the Service Design team is to create experiences that help people achieve their goals, fit into their lives, and connect them to people who inspire them. We partner with teams across the organization to improve the end to end experience of people who use our in-person experiences, including their digital interactions with WW. As a Product Manager, Service Design, I work cross-functionally to lead and execute a strategy to drive innovation in the current experience. I facilitate workshops and engage in primary research to generate a vision for the future of WW and it’s members. Students interested in the following topics might be interested: Human-centered design, Service Design, Product Management, User Research, Prototyping.

• Interested in all majors; freshmen, sophomores juniors, seniors welcome
• Best days to shadow: Mondays-Fridays

Marketing Associate (214 West 29th St, New York, NY 10001)

I work as a marketing associate on the US marketing team at WW. During the student's time with me, he/she will experience team meetings, and insight into the process that supports offline advertising in the wellness industry. Television, print, out of home, and experiential activations all compile the day to day responsibilities that make up my career. The student should be interested in marketing, advertising, media, creative, finance, wellness, and/or communications.

• Interested in marketing, business & communication majors; freshmen, sophomores juniors, seniors welcome
• Best days to shadow: Mondays-Thursdays

Marketing Associate/Events (675 Avenue of the Americas, New York, NY 10010)

Students will be able to observe upcoming campaigns and events day-to-day planning.

• Interested in all majors; freshmen, sophomores juniors, seniors welcome
• Best days to shadow: Mondays-Thursdays