Employer Hiring Guide 2018-2019

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About University of Maryland

The University of Maryland is home of the Terps—inspiring, involved and intrepid Terps from across the state and around the globe. We’re one of the nation’s top-ranked public research institutions, with a whopping 90 undergraduate majors. And we have an unbeatable location just outside Washington, D.C.
# UMD Enrollment by College

## Full-Time & Part-Time Enrollments by College:

<table>
<thead>
<tr>
<th>College</th>
<th>Fall 2016</th>
<th>Fall 2017</th>
<th>Fall 2018</th>
</tr>
</thead>
<tbody>
<tr>
<td>A. James Clark School of Engineering</td>
<td>3,920</td>
<td>3,976</td>
<td>4,109</td>
</tr>
<tr>
<td>College of Agriculture &amp; Natural Resources</td>
<td>1,092</td>
<td>1,007</td>
<td>1,045</td>
</tr>
<tr>
<td>College of Arts &amp; Humanities</td>
<td>2,124</td>
<td>2,035</td>
<td>2,025</td>
</tr>
<tr>
<td>College of Behavioral &amp; Social Sciences</td>
<td>4,132</td>
<td>4,045</td>
<td>3,901</td>
</tr>
<tr>
<td>College of Computer, Math &amp; Natural Sciences</td>
<td>5,128</td>
<td>5,576</td>
<td>5,942</td>
</tr>
<tr>
<td>College of Education</td>
<td>533</td>
<td>500</td>
<td>474</td>
</tr>
<tr>
<td>College of Information Studies</td>
<td>86</td>
<td>350</td>
<td>674</td>
</tr>
<tr>
<td>Office of Extended Studies</td>
<td>0</td>
<td>1,047</td>
<td>1,318</td>
</tr>
<tr>
<td>Philip Merrill College of Journalism</td>
<td>464</td>
<td>443</td>
<td>450</td>
</tr>
<tr>
<td>Robert H. Smith School of Business</td>
<td>2,844</td>
<td>2,812</td>
<td>2,885</td>
</tr>
<tr>
<td>School of Architecture, Planning, &amp; Preservation</td>
<td>256</td>
<td>292</td>
<td>352</td>
</tr>
<tr>
<td>School of Public Health</td>
<td>2,110</td>
<td>2,134</td>
<td>2,163</td>
</tr>
<tr>
<td>School of Public Policy</td>
<td>0</td>
<td>75</td>
<td>155</td>
</tr>
<tr>
<td>Sr VP Academic Affairs &amp; Provost</td>
<td>164</td>
<td>155</td>
<td>182</td>
</tr>
<tr>
<td>Undergraduate Studies</td>
<td>3,407</td>
<td>3,261</td>
<td>2,823</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td>26,350</td>
<td>27,708</td>
<td>28,501</td>
</tr>
</tbody>
</table>

Unduplicated student headcount distributions are based solely on primary major.

## Top 10 Most Popular Undergrad Majors:

- Computer Science (3,329)
- Biological Sciences (1,719)
- Engineering: Mechanical (1,173)
- Economics (1,068)
- Public Health Science (974)
- Finance (899)
- Government & Politics (857)
- Psychology (832)
- Kinesiology (799)
- Criminology & Criminal Justice (750)

## Graduate Programs

<table>
<thead>
<tr>
<th>College</th>
<th>Fall 2016</th>
<th>Fall 2017</th>
<th>Fall 2018</th>
</tr>
</thead>
<tbody>
<tr>
<td>A. James Clark School of Engineering</td>
<td>1,570</td>
<td>1,626</td>
<td>1,638</td>
</tr>
<tr>
<td>College of Agriculture &amp; Natural Resources</td>
<td>331</td>
<td>332</td>
<td>330</td>
</tr>
<tr>
<td>College of Arts &amp; Humanities</td>
<td>756</td>
<td>751</td>
<td>717</td>
</tr>
<tr>
<td>College of Behavioral &amp; Social Sciences</td>
<td>751</td>
<td>719</td>
<td>783</td>
</tr>
<tr>
<td>College of Computer, Math &amp; Natural Sciences</td>
<td>1,163</td>
<td>1,217</td>
<td>1,277</td>
</tr>
<tr>
<td>College of Education</td>
<td>553</td>
<td>541</td>
<td>489</td>
</tr>
<tr>
<td>College of Information Studies</td>
<td>251</td>
<td>225</td>
<td>228</td>
</tr>
<tr>
<td>Graduate School</td>
<td>101</td>
<td>82</td>
<td>97</td>
</tr>
<tr>
<td>Philip Merrill College of Journalism</td>
<td>52</td>
<td>46</td>
<td>45</td>
</tr>
<tr>
<td>Robert H. Smith School of Business</td>
<td>1,893</td>
<td>1,885</td>
<td>1,838</td>
</tr>
<tr>
<td>School of Architecture, Planning, &amp; Preservation</td>
<td>165</td>
<td>170</td>
<td>166</td>
</tr>
<tr>
<td>School of Public Health</td>
<td>284</td>
<td>291</td>
<td>293</td>
</tr>
<tr>
<td>School of Public Policy</td>
<td>211</td>
<td>206</td>
<td>187</td>
</tr>
<tr>
<td>Sr VP Academic Affairs &amp; Provost</td>
<td>13</td>
<td>16</td>
<td>14</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td>8,094</td>
<td>8,107</td>
<td>8,102</td>
</tr>
</tbody>
</table>

Unduplicated student headcount distributions are based solely on primary major.

## Top 10 Most Popular Graduate Majors:

- Business Administration (587)
- MBA, Online (354)
- Computer Science (297)
- Electrical Engineering (272)
- Physics (251)
- Information Systems (242)
- Curriculum & Instruction (235)
- Mechanical Engineering (217)
- Accounting (194)
- Music: Non-Education (172)

Additional Campus Information is available through our office of Institutional Research, Planning and Assessment.
Contact Us

Develop and maintain a recruiting relationship with the University Career Center and The President’s Promise; Employer Sponsorship

- Allynn Powell, Associate Director of Employer Relations/Professional Preparation, acpowell@umd.edu, 301.314.7237

On-campus Interview Program; Careers4Terps job/internship postings; Employer events

- Michael Maiden, On-Campus Recruiting Coordinator, mm Maiden@umd.edu, 301.405.2780

New Employer seeking to connect to Campus

- Lydia Woods, Industry Development Specialist lwoods13@umd.edu, 301.314.7235

Guidance for setting up an internship program; Intern For a Day

- Erica Ely, Program Director, Internships, eely@umd.edu 301.314.0362

Other questions

- Front Desk: ucc-recruiting@umd.edu, 301.314.7225

Engage with us on social media

- Twitter: @umdcareercenter
- Facebook: UMD Career Center
- Instagram: @umdcareercenter
Building Your Brand

Building your brand is essential to recruiting at UMD. Presence on campus can be created in a variety of ways, but it takes time and energy to develop. Building your brand will result in a strong UMD talent pipeline for years to come.

How do you build your brand?

1. **STEP ONE: GET TO KNOW THE UMD CAMPUS AND STUDENT POPULATIONS**
   - Learn about our academic departments and programs
   - Institutional Research, Planning & Assessment Campus Counts, which will provide you with information regarding enrollments, applications, degrees, and retention/graduation rates.

2. **STEP TWO: REVIEW OUR HIRING GUIDE THAT DETAILS ALL THE PROGRAMS AND SERVICES AVAILABLE**

3. **STEP THREE: SCHEDULE A CALL WITH OUR EMPLOYER RELATIONS TEAM TO DISCUSS YOUR ORGANIZATION’S GOALS AND DEVELOP A RECRUITING STRATEGY**

4. **STEP FOUR: ENGAGE CAMPUS**
   - Check out our events and participate!
   - Learn more about our Volunteer Programs and host an Intern for a Day!

5. **STEP FIVE: ADVERTISE ON CAMPUS**
   - Annual Terp Career Guide
   - Diamondback, Student Newspaper

6. **STEP SIX: CONNECT USING SOCIAL MEDIA**
   - Facebook
   - Instagram
   - Twitter
   - Connect with UMD student organizations

7. **STEP SEVEN: HIRE UMD STUDENTS!**

8. **STEP EIGHT: ADJUST ACCORDINGLY AND REPEAT.**
## Winter 2018-2019

<table>
<thead>
<tr>
<th>Date</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>Wednesday, January 2</td>
<td>Winter Classes Start</td>
</tr>
<tr>
<td>Monday, January 21</td>
<td>Dr. Martin Luther King Jr. Holiday</td>
</tr>
<tr>
<td>Tuesday, January 22</td>
<td>Classes End</td>
</tr>
</tbody>
</table>

## Spring 2019

<table>
<thead>
<tr>
<th>Date</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>Monday, January 28</td>
<td>Spring Classes Start</td>
</tr>
<tr>
<td>Monday, February 4</td>
<td>Campus Recruiting Begins (OCI) Interviewing</td>
</tr>
<tr>
<td>Sunday, March 17 - Sunday, March 24</td>
<td>Spring Break</td>
</tr>
<tr>
<td>Friday, May 3</td>
<td>Last Day of Campus Recruiting Activity</td>
</tr>
<tr>
<td>Thursday, May 16 – Thursday, May 22</td>
<td>Final Exams</td>
</tr>
<tr>
<td>Saturday, May 24</td>
<td>Commencement – Main Ceremony</td>
</tr>
</tbody>
</table>
Posting Jobs & Internships

Careers4Terps

What is Careers4Terps?

Careers4Terps is the University of Maryland’s online career and internship database. Students are directed to this portal to search for job and internships by career advisors, professors, and their peers. About 1 in 4 students have secured a job through Careers4Terps by the time they have graduated.

What can Careers4Terps do?

In Careers4Terps, you can post jobs and internships, register for events, and manage on-campus interview schedules.

How do I register for an account in Careers4Terps?

- Read and agree to the Recruiting Agreement.
- Register for an account: https://umd-csm.symplicity.com/employers
- Receive an email response from us within 2-3 business days to set up your password or asking for more information.

How do I post a job in Careers4Terps?

- After you’ve registered and been approved for an account, you can login with your username and password to Careers4Terps here: https://umd-csm.symplicity.com/employers
- Under the “Quicklinks” section on the home screen, click “Create FREE Job Posting.”
- Fill out all required fields of the request form.
- Receive an approval email or email asking for more information from us within 2-3 business days.

Can you post my job for me?

Due to the high volume of job posting requests, we are asking that employers post their jobs to Careers4Terps to ensure accuracy, timeliness, and convenience for employers as well as the students. The system is intuitive and easy to use. If you have any questions, do not hesitate to call us at 301.314.7225 and ask for assistance for posting your job in Careers4Terps.

How do I write a good job posting?

- List all detailed responsibilities about the job. Be specific and clear.
- Include information about the company. Students may not have heard of your organization. Include info about what sets the organization apart from others in the industry. Information about works perks and the company’s culture are encouraged.
- List the qualifications for the position. Be sure to be clear about what majors and class levels you are hoping to recruit. If there is a difference between desired qualifications and required qualifications, list the differences.
- Include as many details about compensation as you can.
- Be clear about how to apply. Do students need to write a cover letter? If so, require it and include that in the instructions. Do students need to apply through Careers4Terps and your company’s HR website? If so, be clear about those instructions.
- If students have questions, who should they contact? Your contact information is not available to students unless you opt to make it student viewable. Is there a generic email address you can include if students have questions?

**How many students will see my job posting? How do I spread the word about the posting?**

- Careers4Terps is well-used by students. The number of students that see your posting will vary greatly depending on the time of year you post the opportunity and the brand awareness of the organization.
- If this is your first time posting a job at UMD, give it some time for students to see the posting and apply.
- If you are not seeing the number of applicants you are hoping for, look at your job posting again. Is there any way you can change the wording to make the posting more attractive to students? When did you post the opportunity? Be sure to be cognizant of the UMD academic calendar. If you posted right in the middle of final exams, you will not have as many posting as you might have hoped.
- Feel free to reach out to us to help you! We are happy to help brainstorm ways to increase the number of student applicants. The best way to encourage students to apply to your organization is to increase your brand awareness by coming on-campus.
- Departments and student organizations on campus all vary greatly in terms who sends out employer information and job postings out directly to students via email listservs, newsletters, and social media. We have liaisons and embedded program directors on staff that work directly with the different colleges and departments on campus. We are always happy to alert those staff members about your posting and organization, who will then spread the word across campus on your behalf.

**Questions?** Please email ucc-recruiting@umd.edu.
Resume Books

Our resume book is the virtual collection of student resumes in Careers4Terps of all active students in our system who have uploaded a resume into Careers4Terps.

Resume books are ideal for organizations that are searching for a very specific skill set or major, have immediate hiring needs, or want to recruit students outside of the regular recruiting season.

Browsing through resumes in the resume book can be very time intensive. There is no way to mass email students, but instead, we ask that you identify a few highly qualified students and reach out to them directly, explaining that you found their resume through Careers4Terps and encouraging them to apply to your position.

In order to access the books, you must have a Careers4Terps account and an active job posting in the system. To request access, please email ucc-recruiting@umd.edu. The resume book option will not appear on your Careers4Terps homepage until you are granted access.

Third-party recruiters will not be allowed access to the resume books.
Posting Guidelines – Recruiting Agreement

The University Career Center & The President’s Promise (here on out referred to as the Center) policies below describe the nature of the positions and organizations we allow to recruit at the University of Maryland through the Center.

The Center reserves the right to reject any position posting, company, organization, or individual that violates the following policies intentionally or unintentionally.

The Center’s services are made available with the following conditions and understandings:

NON DISCRIMINATION POLICIES

- Recruiters must abide by the University of Maryland’s Non Discrimination Policy Statement at time of application.

  The University is an Affirmative Action, Equal Opportunity Employer. This Policy prohibits discrimination on the grounds protected under Federal and Maryland law and Board of Regents policies. To the extent protected by law, University programs, activities and facilities are available to all without regard to race, color, sex, gender identity or expression, sexual orientation, marital status, age, national origin, political affiliation, physical or mental disability, religion, protected veteran status or any other legally protected class.

- The Immigration and Nationality Act prohibits citizenship status and national origin discrimination with respect to hiring, termination, and recruiting or referring for a fee. 8 U.S.C. § 1324b(a)(1)(B). Employers may not treat individuals differently because they are, or are not, U.S. citizens or work authorized individuals. U.S. citizens, asylees, refugees, recent permanent residents and temporary residents are protected from citizenship status discrimination. Employers may not reject valid employment eligibility documents or require more or different documents on the basis of a person’s national origin or citizenship status. Employers may only legally limit applications to US Citizens on the basis of law, regulation, executive order, or government contract. (For more information regarding Legal Concerns/Best Practices about Work Authorization see http://www.careercenter.umd.edu/page.cfm?page_id=195.)

CAREERS4TERPS POSTING GUIDELINES

- Companies/organizations recruiting employees are required to abide by the National Association of Colleges and Employers (NACE) Principles for Ethical Professional Practice

- The following guidelines apply specifically to employer accounts and position postings within the Careers4Terps/Careers4Engineers database:

  EMPLOYER REGISTRATION ACCOUNTS should include the following:

  ■ Organization Name
  ■ Full Name of Organizational contact
- Corporate Email address clearly associated with the organization website domain (e.g. jsmith@company.com, no Gmail, Yahoo, Hotmail, etc.) Individual contact names and email addresses should match whenever possible
- Corporate Website address that clearly relates to your organization and contains helpful information about your company for the potential applicant; website should not be in pre-launch/beta phase no contain “coming soon” language. Social media sites should not take the place of a company website.
- Corporate Address (no personal residences or P.O. Box)

**POSITIONS** posted within the Careers4Terps/Careers4Engineers database should provide the following:

- Detailed position description with a thorough overview of candidate responsibilities and necessary qualifications
- Compensation information
- Startups: The Career Center has established the below parameters for posting opportunities in our database. The Startup organization must be sufficiently established to the point where it can:
  - Provide a company name, business address, website and email address, and identify a point of contact.
  - Verify that they are seeking employees and not investors/company stakeholders.

**PROHIBITED POSTINGS** include:

- Positions that do not meet the policies mentioned in this agreement;
- Positions whose application processes ask students to use their social media profiles or release information related to such profiles
- Positions or programs requiring a fee, program payment, upfront product or service purchase and/or investment prior to employment;
- Support pyramid or networking structure requiring recruitment of others
- Positions whose payment structure is commission-only for undergraduate students. Such opportunities will be allowed for alumni only.

**THIRD PARTY RECRUITING GUIDELINES**

- Organizations will abide by the Principles for Third-Party Recruiters found within the *National Association of Colleges and Employers (NACE)* Principles for Ethical Professional Practice and the Center’s “Third Party Statement of Understanding.” [This form must be signed, printed, and returned to the Center prior to access of services.]

By completing your employer profile and/or participating in recruitment events/services with the Center, you agree to the aforementioned terms.
Recruiting On-Campus

OCI & Policies

The On-Campus Interviewing (OCI) Program allows employers to interview UMD students and recent graduates in our interview rooms for full-time, internship, or part-time positions. Our Center offers 15 interview rooms available for reservation free of charge.

Recruitment Period:

Interviewing occurs during the fall and spring semesters.

- **Fall 2018:** September 4- December 7
- **Spring 2019:** February 4 – May 3

Interviews are held Monday through Friday between 9:00 a.m. and 5:00 p.m. The Center provides complimentary WiFi, refreshments and snacks on your interview day. Rooms are reserved on a first-come, first-served basis.

It is strongly suggested that you reserve interview rooms AT LEAST four weeks in advance.

How to Request an Interview Room:

- Log into Careers4Terps.
- Select "Request On-Campus Interview Date" in the Quick links section.
- Complete the Interview Schedule Request form.
- The On-Campus Recruiting Coordinator will reach out to confirm your interview details. If no contact can be made within 5 business days, the request will be removed.
- A confirmation email will be sent once your interview schedule has been approved.
- For Preselect Schedules, be sure to "Attach your position" to your interview schedule in order for your schedule to be approved.
- You will receive a confirmation e-mail that the position and schedule are approved.
- One week prior to the interview date, you will receive an email containing logistics information. Please read this email thoroughly and forward this email to all interviewers coming to campus.

Interview Reservation Options (OCR Models):

- **Preselect to Alternate Schedules:** This model allows employers to select first-choice and alternate candidates from the applicant pool in Careers4Terps.
  - When the resume deadline expires, you will be invited to select candidates, including a designation of additional candidates as "alternates."
  - Alternates will sign up after "Invited" students to fill any remaining time slots on the interview schedule.

- **Room Only Schedules** allow employers to create their own interview schedules.
  - This option is useful if you have already identified candidates or want to use an event, such as an information session or the career fair to populate the schedule.
  - Email the final schedule to the On-Campus Recruiting Coordinator (ucc-recruiting@umd.edu) at least 2 business days in advance.
Interviewing Outside of Recruiting Season:

You can interview students in our interview suite outside of the regular recruitment period, such as during the summer session or winter session, by request only.

Questions?

If you have questions about the On-Campus Interview (OCI) process, contact unc-recruiting@umd.edu.
On-Campus Interview (OCI) Program Policies

All employers who participate in the on-campus interviewing (OCI) program at the University of Maryland will be expected to adhere to the outlined policies:

Recruiting Agreement

The University Career Center & The President’s Promise has established a Recruiting Agreement, which outlines the nature of the positions and organizations allowed to recruit at the University of Maryland. Employers participating in On-Campus Interviewing will be expected to comply with its contents.

Eligible Students

All currently enrolled University of Maryland students and recent graduates up to three years out are eligible to participate in the On-Campus Interviewing program. Please contact the On-Campus Recruiting Coordinator if questions arise regarding student participation.

Use of Interview Space

The University Career Center & The President’s Promise will arrange interviews in our 15-room interview suite for employers during the hours of 9:00 a.m. and 5:00 p.m. during the recruiting period. If additional time is needed for deliberation or additional interviews, the request must be made prior to date of arrival. Interviewing outside of our regular recruitment period, such as during the summer session or winter session will be considered by request only.

Interview space will be provided free of charge to employers who facilitate their interview process for University of Maryland students via our Careers4Terps system. Room fees may apply for employers who request use of space for events that include non-UMD students. Specific room reservations will not be made for greeters or interview coordinators on the day of the interviews. Employers seeking additional space may request such in advance and rooms will be provided as available.

Interview Cancellation

Employers are asked to cancel their scheduled interviews prior to the start of students signing up for interview time-slots. If an employer cancels after students have begun to sign up for interview time slots, it will be the responsibility of the employer to provide explanation to students regarding the change.

Interview Schedule Deadlines

The University Career Center will make every effort to contact and remind employers of the OCI timeline and associated deadline dates (attaching position descriptions, inputting candidate selections, etc.). However, if the schedule timeline is not kept and associated deadline dates are consistently missed, or no contact can be made, the University Career Center reserves the right to remove the OCI reservation from the Careers4Terps system.
Offer Deadlines

Recruiters are asked to provide students with a reasonable amount of time to make employment-related decisions—generally equating to at least three weeks. Employers are reminded that campus recruiting is as much about building a trusted brand identity as it is about recruiting new talent. Placing undue pressure on students to make decisions or engaging in questionable recruiting practices not only jeopardizes an employer’s ability to recruit our students, but may adversely affect an organization’s corporate image for an extended period of time.

Rescinding Offers

If an employer must rescind an offer from a student, the employer will notify the University Career Center prior to notifying the student.

Employers needing to rescind or defer employment should carefully review the guidelines and follow the NACE recommendations found in the Position Statement on Rescinded and Deferred Employment Offers. The NACE guidelines urge employers to adopt a two-part approach to employment offers under consideration for revocation. The first emphasizes the need for a commitment to high standards in recruiting. The second offers a reasoned approach to dealing with rescinded and deferred offers.

NACE recommends that employers who must revoke a commitment consider alternatives that do not require rescinding employment offers. These may include changes in job responsibilities, salary reduction or reduced workweeks, changes in job locale, delayed starting dates, and other reasonable options. For candidates whose start dates are deferred:

- Provide services to aid the candidates in securing other employment
- Provide financial assistance if the deferral will be longer than three months
- Communicate to candidates as soon as possible
- Remain in communication with candidates and the University Career Center regarding start dates

Inclement Weather Policy

The University Career Center & The President’s Promise abides by all University of Maryland, College Park openings and closings. Weather alerts and weather-related schedule updates will be announced on the University of Maryland homepage and the "snow phone line" (301.405.SNOW), and reported to local radio and television stations. Interviews and events can be held virtually or rescheduled for a different date.

The University Career Center & The President’s Promise expects all employers to treat candidates in an ethical manner. We reserve the right to deny access to on-campus interviewing to any employers who we determine has not conducted their recruiting efforts ethically.
Career Fairs

Career fairs are a great way for organizations to connect with students and build brand awareness on campus. The University Career Center & The President’s Promise hosts many career fairs during both the Fall and Spring semesters.

The biggest career fairs on campus are the Fall Career & Internship Fair and the Spring Career & Internship Fair. The large fairs draw somewhere between 3000-4000 students across all majors and class levels. The University Career Center also hosts boutique career fairs throughout the year target toward a niche student population and industry.

Spring 2019

- Undergraduate Business School Career & Internship Fair: Friday, February 8, 2019
- Computer Science Internship and Career Fair: Monday, February 11, 2019
- Economics Career Fair and Networking Event: Wednesday, February 13, 2019
- Architecture, Planning, Preservation and Real Estate Development Career & Internship Fair: Friday, February 15, 2019
- Spring Career & Internship Fair: Wednesday, February 20 – Friday, February 22, 2019
- Maryland Metropolitan Education Expo: Wednesday, March 13, 2019
- Geographical Sciences Career & Internship Fair: Friday, March 29, 2018

Employer Events

Employer Events provide employers with an opportunity to present information about their organization (including available opportunities) while also providing time and space for students to network with recruiters. Employer events can take many forms, although based on feedback from students we suggest a format that is NOT a typical information session with a PowerPoint presentation. Employer hosted events usually have anywhere between 5-20 students.

Ideas for Employer Events include:

- Information Booth (in the Student Union food court)
- Industry Meetups
- Lunch & Learn
- Office Hours
- Tech Talk or Product Demo
- Pre-Night (exclusively for students interviewing the next day)
- Simulation or Hack-a-Thon
- Educational Workshop
- Information Session
- Build Your Own - If you can't see the type of event you'd like to host listed, please contact us at ucc-recruiting@umd.edu. We will be happy to assist you!

If you are interested in seeing a larger group of students, consider participating in one of our existing events or programs, such as a career fair, networking forum, or career panel. If you think an Employer Event is right for you, please consider the following logistics: time, location, catering, and publicity.
Time:
Employer events are typically scheduled during late afternoon or early evening for one to two hours usually during the academic year. Tuesday, Wednesday, and Thursday are the best days of the week for these events. The time of your event and expected attendance will affect where the event can be held.

Location:
1. **Book a room in the University Career Center (FREE!):**
   Employers can choose to hold their event in the University Career Center (3100 Hornbake Library, South Wing) at no cost. Employer events held in the University Career Center are held prior to 5 pm subject to room availability.

2. **Book a room in the Adele H. Stamp Student Union:**
   Rooms are reserved in the Adele H. Stamp Student Union. Your organization is responsible for all charges for rental of the room and use of audio/visual equipment. Room prices depend on the size of the room. Cancellations for room reservations for employer events must be made in writing at least ten business days prior to the date of the event. Room fees can start as low as $80 for 4 hours and increase from there.

Catering:
Remember, students always like free food! Please ask us for a list of on-campus catering options. Please note that if your event is being hosted in the Stamp Student Union, you may only use the [Stamp Student Union Catering options](#).

Publicity:
We publicize your event by posting it:
- On our website ([University Career Center & The President's Promise website](#))
- In Careers4Terps
- Through social media (Twitter, Facebook, etc.)

We strongly encourage students to attend; however, we are unable to compel attendance. Be aware that students may have scheduling conflicts and prior commitments (such as jobs, classes, sports practice, and club meetings) that prevent attending sessions of interest.

To help ensure the word spreads about your event, we encourage you to:
- Provide marketing materials that we may distribute to our campus partners and various student organizations
- Contact the [student newspapers](#) to place an ad about your visit
- Invite students that have applied for you position to the event
- Search through resume books to invite highly qualified students directly
- Spread the word through social media by tweeting at us (@umdcareercenter) or relevant student organizations/departments

Rent an Information Booth in the Student Union Food Court:
Employers can also rent a booth from 10:00 am - 2:00 pm in the high traffic area in the Food Court to pass out literature and speak with interested students. The price to rent a booth per day is $65. Employers interested in renting an information booth should contact Michael Maiden at
301.405.2780. Employers are limited to 2 events per semester.
Volunteer Your Expertise

Volunteering your expertise provides your organization an opportunity to network with Maryland students and increase your brand visibility on-campus while helping students progress through the career development process.

Employers give students insight and industry expertise that is an invaluable perspective for students. Hearing about what the industry values on a resume or what experiences stand out through the search process are tips that are better received when coming straight from an employer’s mouth.

Volunteer programs include Intern for a Day, Mock Interview Clinics, Professional Preparation Workshops, Site Visits, and Industry Panels/Networking Events.

Intern For A Day:
Intern for a Day connects current UMD students with alumni, parents, and employers for short-term job shadowing opportunities to explore potential career fields. This voluntary job shadowing experience can range from 1 day to 1 week. Intern for a Day matches students with volunteers each semester. Hosts register in the month preceding each semester. For more information, please contact the Program Director of Internships at ifad@umd.edu.

Mock Interview Clinics:
Mock interviews help students practice interviewing, providing them the opportunity to hone their ability to articulate their skills and experiences. As an industry expert, you’ll be able to provide constructive feedback on how they can improve their interview skills.

- **PSCY123 Career Course Mock Interviews**: As a class assignment, The Psychology of Getting Hired students are required to participate in a 20-minute, in-person mock interview. Interviews will take place in 3-hour segments each day, 9:00 a.m.-12:00 p.m. and 1:00 p.m. - 4:00 p.m.
- **Specific Mock Interviews**: Although general mock interviews are helpful, focused and specific mock interviews (such as technical, behavioral, language or case interviews) provide students insight into specific types of interviewing formats.

Professional Preparation Workshops:
Contribute your expertise on a variety of professional preparation and development topics. The goal is to ensure Maryland students are well-prepared for the world of work. Sample workshops might include Developing your Personal Brand, Career Fair Best Practices, How to Succeed in an Internship, Using Social Media in the Job Search, The Importance of Soft Skills, and Transitioning from College to the Workplace. Opportunities to present are available on a monthly basis.

Site Visits:
Offer students the opportunity to see the world of work firsthand. Host students for a site visit to learn more about your industry, organizational culture and internship/full-time opportunities available.
Industry Panels & Networking Events:
Assist students in career exploration by representing your industry on a panel of professionals. These events provide students with insight into trends and culture, how to break into an industry and what skills are necessary to be successful. Panelists are selected at the discretion of the event host.

Please contact us at ucc-recruiting@umd.edu if you are interested in volunteering.
Directions & Parking

How do I get to the University Career Center & The President’s Promise?

The University Career Center & The President’s Promise is located on the 3rd floor of Hornbake Library, South Wing in the center of the University of Maryland, College Park’s campus. The nearest parking garage to the University Career Center & The President’s Promise is the Regents Drive Parking Garage. Not all Center events are located in the Center in Hornbake Library. For all employer events, parking information and directions will be sent to you prior to the event.

Driving Directions to Campus –

Use this link to Google Maps - [http://g.co/maps/5hf57](http://g.co/maps/5hf57) - for the location of the Regents Drive Parking Garage (closest to the University Career Center). You can click on "Directions" on the left hand side to obtain directions from your starting location.

Walking Directions from Regents Drive Garage to the University Career Center –

On the third floor of the south side of the garage, there is a walkway over the street. Cross that walkway and proceed to your right, around the building immediately in front of you to Hornbake Plaza. Hornbake Library will be on your left, with a bronze statue of Frederick Douglass outside of it (in the Plaza). We are located in the south wing/classroom side of the building, and there is no access to the Career Center from the North Wing (the entrance under the columns). Walk ahead, past the main entrance of the library (which is under the columns) and enter through the single set of white double doors on your left indicating “South Wing." The elevators are through the door and straight ahead. The Career Center is on the third floor.

This video shows how to reach the University Career Center from Regents Drive Garage.
Metro Directions to Campus –

- Exit the metro to the Bus Bay island.
- Take the [104 College Park shuttle](#) to campus. The shuttle is free to the public.
- At the Regents Drive Garage stop (see route and map linked above), exit the bus.
- Enter the garage and take the elevator or stairs to the 3rd floor.
- On the third floor of the south side of the garage, there is a walkway over the street. Cross that walkway and proceed to your right, around the building immediately in front of you. This will lead you to Hornbake Plaza.
- Keep walking straight ahead. Hornbake Library will be on your left, with a bronze statue of Frederick Douglass outside of it (in the Plaza).
- We are located in the south wing/classroom side of the building, so walk past the main entrance of the library (which is under the columns) and enter through the single set of white double doors on your left indicating “South Wing.” Please see photo of Hornbake Library above for guidance.
- The elevators are through the door and straight ahead. The University Career Center is on the third floor.