Industry 101
BROADCASTING

Reporters, correspondents, and broadcast news analysts inform the public about news and events happening internationally, nationally, and locally. They report the news for newspapers, magazines, websites, television, and radio. Some jobs are strictly behind the camera while others are on camera. Skills, work environments and career paths range broadly.

TRENDS & INDUSTRY INFO

Industry consolidation, the increased use of syndicated content, and the substitution of technology for skilled labor will put downward pressure on job growth in broadcasting careers.

Careers in broadcasting range from on camera as a news reporter, anchor or behind the scenes as an analyst, writer, producer, video editor or director to help prepare newscasts for broadcast presentation. Broadcast managers generally coordinate all the activities for a radio or television station. There are more technical positions such as camera operator, sound engineers and videographers.

Web Series are a great way to begin your career in broadcasting. They are becoming more and more popular and you can do it all yourself (write, edit, film) and have samples ready to show in an interview.

Be creative and start a podcast, this is a great way to showcase your talent through writing, interviewing and editing.

WORK ENVIRONMENT

Most careers in broadcasting take place in the field. Reporters, correspondents, and broadcast news analysts work full time. The work is often fast paced, with constant demands to meet deadlines and to be the first reporter to publish a news story on a subject. Reporters may need to work additional hours or change their work schedules in order to follow breaking news. Because news can happen at any time of the day, journalists may need to work nights, weekends and holidays.

FACTS & STATS

News anchors are among the highest-paid employees in the television broadcasting industry, with a median salary of $58,958 as of 2015. Film and television producers are also among the top-paying occupations, with a median salary of $60,684.

Median Annual Wages, May 2015
Reporters, Correspondents, and Broadcast News Analysts

<table>
<thead>
<tr>
<th>Occupation</th>
<th>Median Salary</th>
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</thead>
<tbody>
<tr>
<td>Broadcast news analysts</td>
<td>$65,530</td>
</tr>
<tr>
<td>Media and communication workers</td>
<td>$53,530</td>
</tr>
<tr>
<td>Reporters, correspondents, and broadcast new analysts</td>
<td>$37,720</td>
</tr>
<tr>
<td>Reporters and correspondents</td>
<td>$36,360</td>
</tr>
<tr>
<td>Total, all occupations</td>
<td>$36,200</td>
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</tbody>
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Note: All Occupations includes all occupations in the U.S. Economy.
A Career in Broadcasting

Skills & Experience Needed

Resume
This field requires both written and technical experience. Studio knowledge and use of equipment is essential on your resume. Your resume should reflect relevant volunteer and/or work experience. Prepare to showcase your work either digitally or in a video reel during interviews.

Skills Required
- Presentation skills
- Research skills
- Effective verbal and written communication
- Conduct interviews
- Flexibility
- Technical Skills

Experience
Most internships are unpaid or low paying. Apply to be a production assistant or call your local TV stations. Get involved today by working part time or volunteering.

Hiring Process and Timelines
Traditional hiring processes exist. After applying you may be interviewed over the phone, followed by an in-person interview. There is no set recruiting timeline for this industry.

Sample Job Titles
- News Anchor
- Producer
- Sales manager
- Studio engineer
- Sports Directors
- News Directors
- Music Directors
- Editor
- Director
- Writer
- Field Reporter

UMD Campus Resources
- WMUC College Park Radio
- National Press Photographers Association
- Capital News Service

Other Resources
- MD DC DE Broadcasters Association
- National Association of Broadcasters

Where are UMD Alums?

The Baltimore Sun
NPR
National Geographic
Voice of America
USA Today
SiriusXM Satellite Radio
Discovery Channel
WUSA 9
The Washington Post